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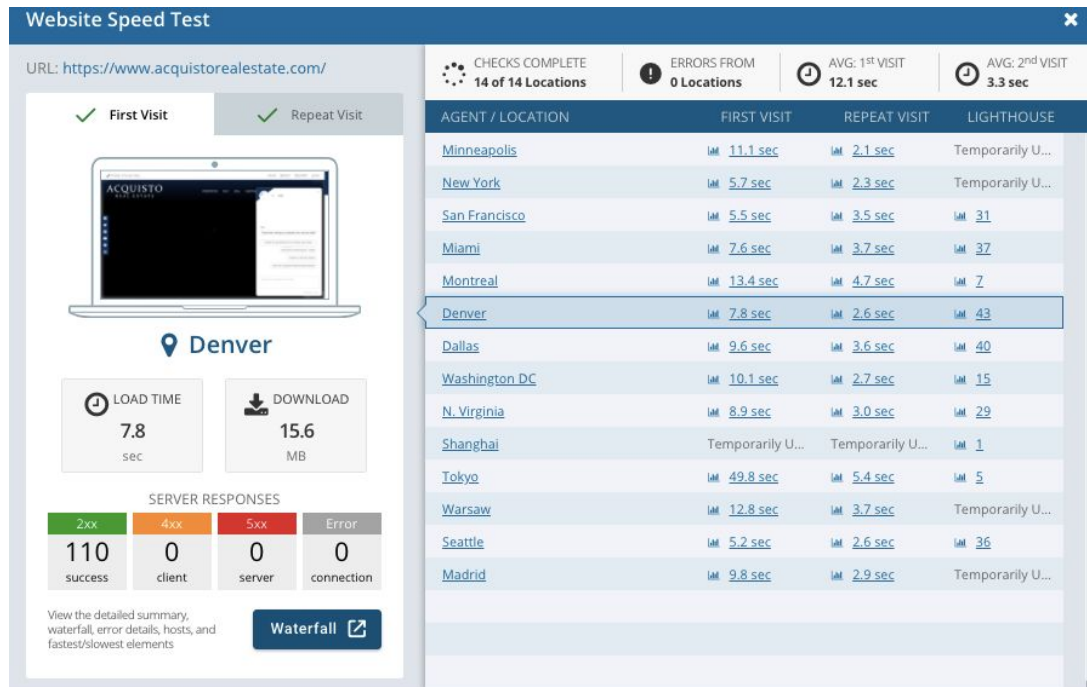
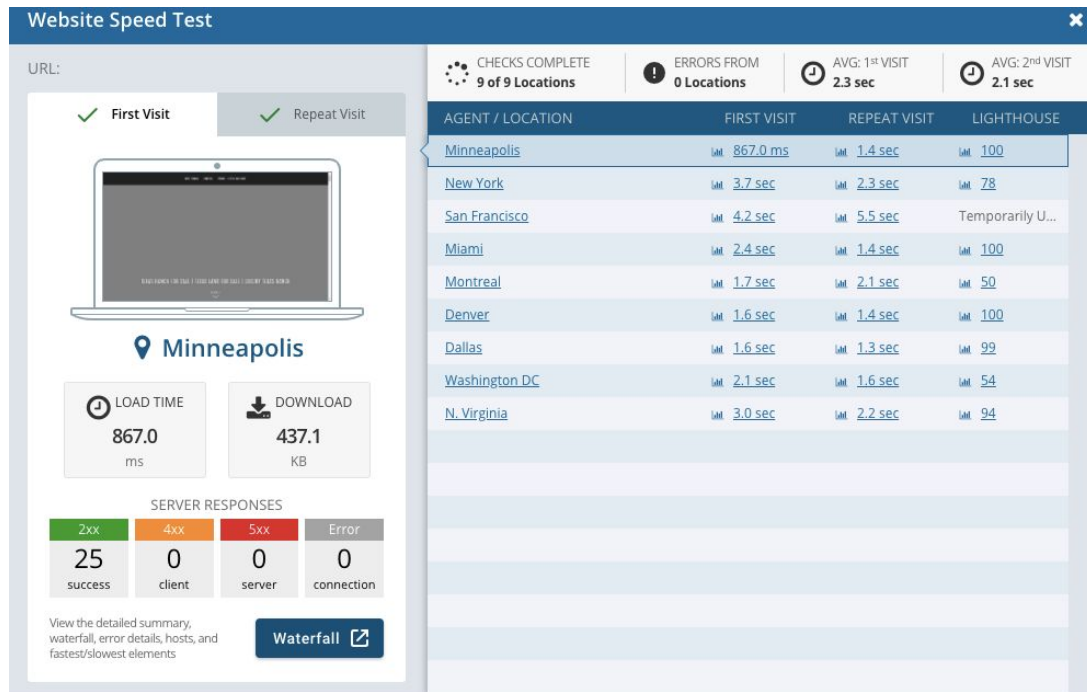
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[Link to Website](#)

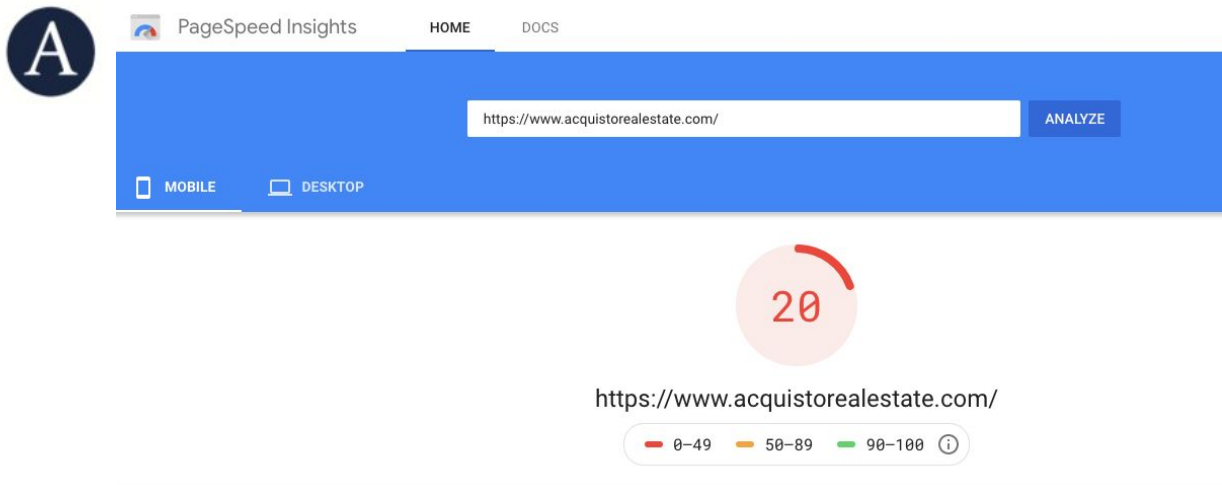
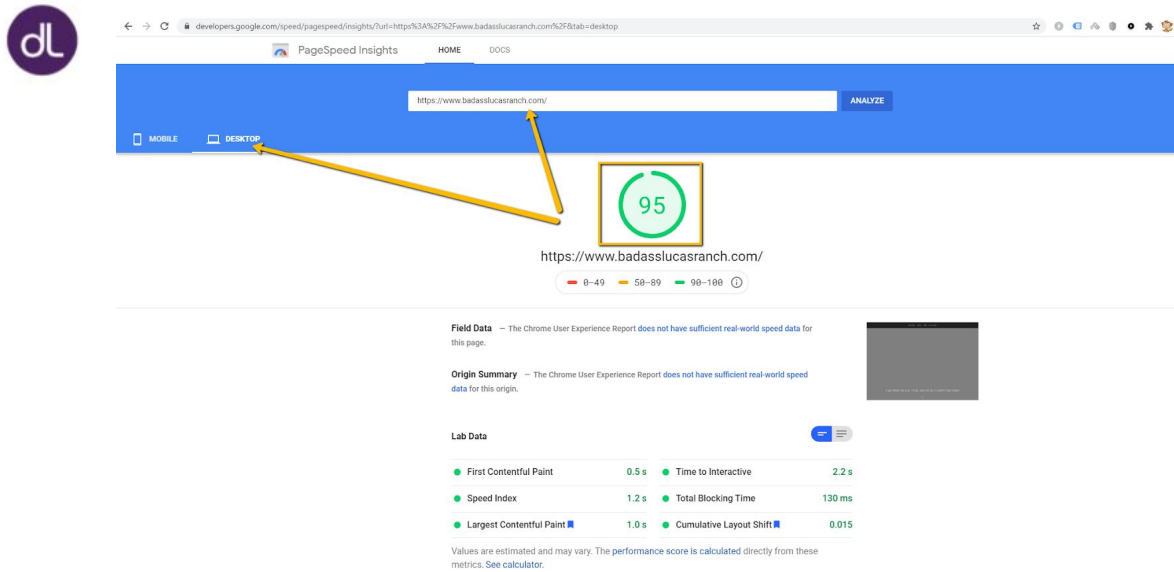
In this document, we will compare some of the key metrics for websites. First we will present the metrics for Bad Ass Lucas Ranch, where we have spent more time and then we will compare with the existing Acquistio Real Estate Website.

## Website Speed Test - Dotcom

[Link](#)



## Page Speed Insights - Google



## Results - Pingdom

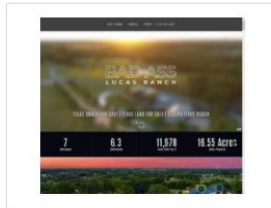
[Link](#)



### Your Results:

DOWNLOAD HAR

SHARE RESULT



Performance grade

**C 72**

Page size

**1.5 MB**

Load time

**1.20 s**

Requests

**59**

### Improve page performance

GRADE	SUGGESTION	
<b>F</b> 0	Compress components with gzip	▼
<b>F</b> 0	Add Expires headers	▼
<b>F</b> 32	Make fewer HTTP requests	▼
<b>C</b> 75	Reduce DNS lookups	▼
<b>A</b> 100	Avoid empty src or href	▼
<b>A</b> 100	Put JavaScript at bottom	▼
<b>A</b> 100	Reduce the number of DOM elements	▼

RESPONSE CODE	RESPONSES
<b>200</b> OK	59

### Content size by content type

CONTENT TYPE	PERCENT	SIZE
Image	44.43%	673.0 KB
Script	43.33%	656.2 KB
Font	5.67%	85.8 KB
HTML	3.54%	53.7 KB
CSS	3.03%	45.8 KB
Total	100.00%	1.5 MB

### Requests by content type

CONTENT TYPE	PERCENT	REQUESTS
Script	44.00%	22
Image	32.00%	16
HTML	8.00%	4
Font	8.00%	4
CSS	8.00%	4
Total	100.00%	50

### Content size by domain











CONTENT TYPE	PERCENT	SIZE
v3g9e4e9.stackpathcdn.com	41.65%	623.2 KB
f5imeocdn.com	21.99%	329.0 KB
cdn.ampproject.org	13.94%	208.5 KB
i5imeocdn.com	12.75%	190.7 KB
www.badasslucasranch.com	4.88%	73.1 KB
www.googletagmanager.com	1.85%	27.6 KB
other	2.94%	44.0 KB
Total	100.00%	1.5 MB

### Requests by domain

CONTENT TYPE	PERCENT	REQUESTS
cdn.ampproject.org	22.03%	13
v3g9e4e9.stackpathcdn.com	18.64%	11
i5imeocdn.com	15.25%	9
f5imeocdn.com	15.25%	9
www.badasslucasranch.com	13.56%	8
player.vimeo.com	5.08%	3
other	10.17%	6
Total	100.00%	59

## File requests

Sort by  Rising ☒ Filter  Legend ■ DNS ■ SSL ■ Connect ■ Send ■ Wait ■ Receive ■ Blocked

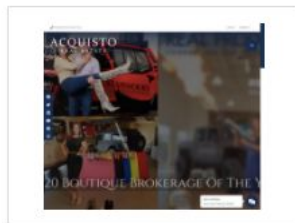
FILE	SIZE	0.0s	0.1s
 <a href="https://www.badasslucasranch.com/">https://www.badasslucasranch.com/</a>	20.2 KB	<div><div></div></div>	<div><div></div></div>
 <a href="https://v3g9e4e9.stackpathcdn.com/wp-content/theme...">https://v3g9e4e9.stackpathcdn.com/wp-content/theme...</a>	21.0 KB	<div><div></div></div>	<div><div></div></div>
 <a href="https://v3g9e4e9.stackpathcdn.com/wp-content/theme...">https://v3g9e4e9.stackpathcdn.com/wp-content/theme...</a>	21.6 KB	<div><div></div></div>	<div><div></div></div>
 <a href="https://v3g9e4e9.stackpathcdn.com/wp-content/cache...">https://v3g9e4e9.stackpathcdn.com/wp-content/cache...</a>	8.7 KB	<div><div></div></div>	<div><div></div></div>
 <a href="https://cdn.ampproject.org/v0/amp-selector-0.1.js">https://cdn.ampproject.org/v0/amp-selector-0.1.js</a>	5.7 KB	<div><div></div></div>	<div><div></div></div>
 <a href="https://cdn.ampproject.org/v0/amp-iframe-0.1.js">https://cdn.ampproject.org/v0/amp-iframe-0.1.js</a>	10.1 KB	<div><div></div></div>	<div><div></div></div>
 <a href="https://cdn.ampproject.org/v0/amp-bind-0.1.js">https://cdn.ampproject.org/v0/amp-bind-0.1.js</a>	18.1 KB	<div><div></div></div>	<div><div></div></div>
 <a href="https://cdn.ampproject.org/v0/amp-mustache-0.2.js">https://cdn.ampproject.org/v0/amp-mustache-0.2.js</a>	14.3 KB	<div><div></div></div>	<div><div></div></div>
 <a href="https://cdn.ampproject.org/v0/amp-image-lightbox-0...">https://cdn.ampproject.org/v0/amp-image-lightbox-0...</a>	11.9 KB	<div><div></div></div>	<div><div></div></div>
 <a href="https://cdn.ampproject.org/v0/amp-vimeo-0.1.js">https://cdn.ampproject.org/v0/amp-vimeo-0.1.js</a>	10.6 KB	<div><div></div></div>	<div><div></div></div>
59 requests		Entries per page: 10	



## Your Results:

DOWNLOAD HAR

SHARE RESULT



Performance grade

**D 67**

Page size

**17.7 MB**

Load time

**4.31 s**

Requests

**128**





















## Improve page performance

GRADE	SUGGESTION
<b>F</b> 0	Configure entity tags (ETags)
<b>F</b> 0	Add Expires headers
<b>F</b> 20	Make fewer HTTP requests
<b>F</b> 20	Use cookie-free domains
<b>F</b> 23	Compress components with gzip
<b>F</b> 35	Reduce DNS lookups
<b>B</b> 90	Avoid URL redirects

## File requests

Sort by Load Order Rising Filter Legend

Legend: DNS SSL Connect Send Wait Receive Blocked

FILE	SIZE	0.0s	0.5s	1.0s	1.5s	2.0s	2.5s
 <a href="https://www.acquistorealestate.com/">https://www.acquistorealestate.com/</a>	11.7 KB						
 <a href="https://www.acquistorealestate.com/templates51/989...">https://www.acquistorealestate.com/templates51/989...</a>	27.6 KB						
 <a href="https://www.acquistorealestate.com/js/includes/v11...">https://www.acquistorealestate.com/js/includes/v11...</a>	111.2 KB						
 <a href="https://www.acquistorealestate.com/templates51/989...">https://www.acquistorealestate.com/templates51/989...</a>	7.5 KB						
 <a href="https://www.googletagmanager.com/gtag/js?id=UA-377...">https://www.googletagmanager.com/gtag/js?id=UA-377...</a>	36.5 KB						
 <a href="https://www.acquistorealestate.com/templates51/989...">https://www.acquistorealestate.com/templates51/989...</a>	1.7 KB						
 <a href="https://www.acquistorealestate.com/templates51/989...">https://www.acquistorealestate.com/templates51/989...</a>	2.1 KB						
 <a href="https://www.acquistorealestate.com/AppInterface/De...">https://www.acquistorealestate.com/AppInterface/De...</a>	1.4 KB						
 <a href="https://www.acquistorealestate.com/briefcase/14912...">https://www.acquistorealestate.com/briefcase/14912...</a>	494.5 KB						
 <a href="https://www.acquistorealestate.com/briefcase/14912...">https://www.acquistorealestate.com/briefcase/14912...</a>	6.2 MB						

128 requests 1/13 Entries per page: 10

## GTMetrix

[Link](#)





## Performance Report for: <https://www.badasslucasranch.com/>

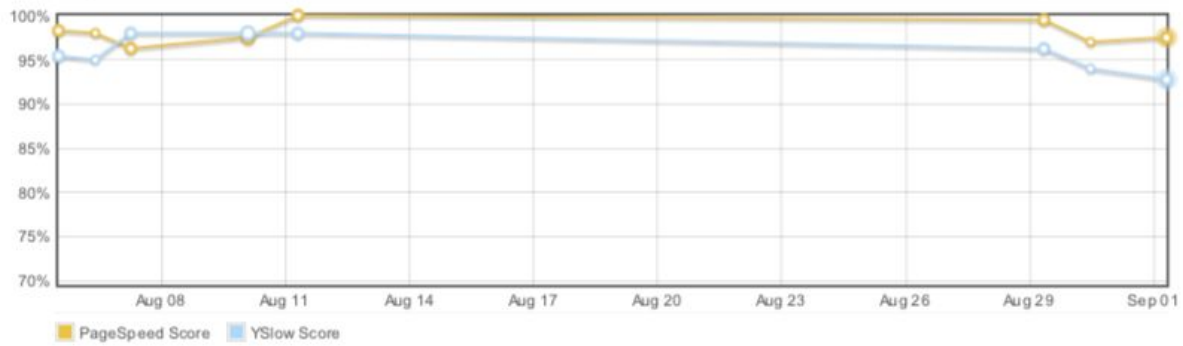
Report generated: Tue, Sep 1, 2020 8:25 AM -0700  
Test Server Region: Vancouver, Canada  
Using: Chrome (Desktop) 75.0.3770.100, PageSpeed 1.15-gt1.3, YSlow 3.1.8

PageSpeed Score <b>A (98%)</b> ^	YSlow Score <b>A (94%)</b> ^	Fully Loaded Time <b>6.0s</b> ^	Total Page Size <b>10.2MB</b> v	Requests <b>52</b> ^
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## Top 5 Priority Issues

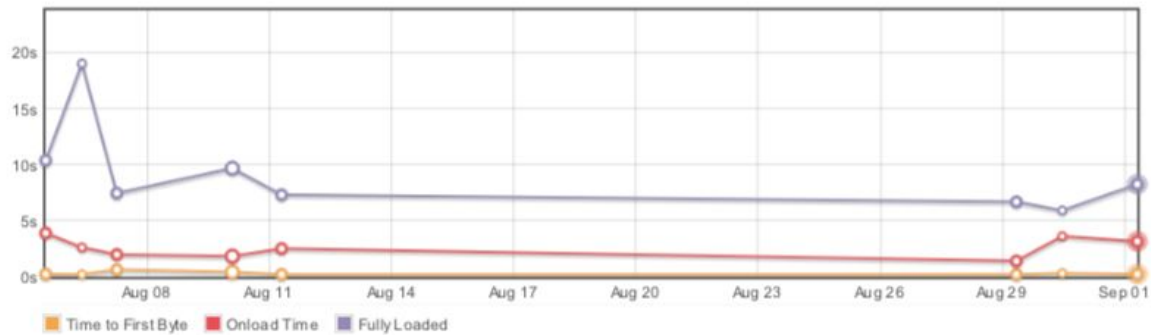
Leverage browser caching		 AVG SCORE: 64%	SERVER	HIGH
Minify JavaScript		 AVG SCORE: 90%	JS	HIGH
Optimize images		 AVG SCORE: 74%	IMAGES	HIGH
Defer parsing of JavaScript		 AVG SCORE: 72%	JS	HIGH
Minify CSS		 AVG SCORE: 96%	CSS	HIGH

## PageSpeed and YSlow scores

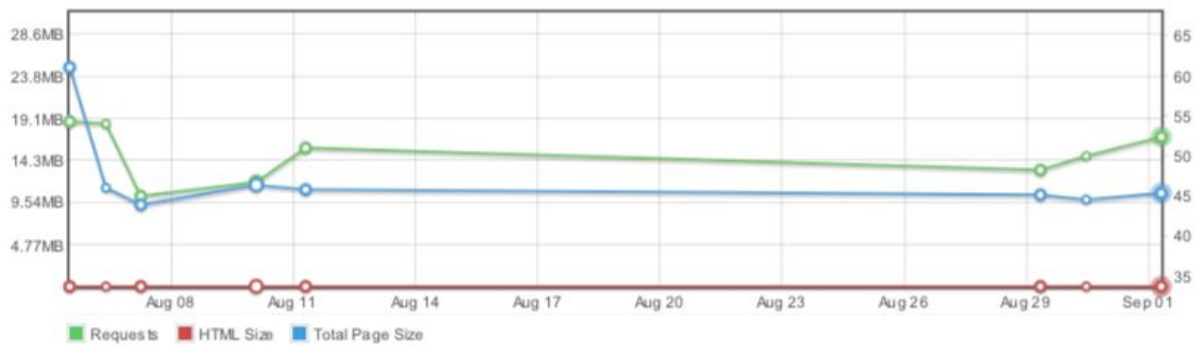


## History

### Page load times



### Page sizes and request counts







## Latest Performance Report for: <https://www.acquistorealestate.com/>

Report generated: Tue, Sep 1, 2020 10:27 AM -0700

Test Server Region: Vancouver, Canada

Using: Chrome (Desktop) 75.0.3770.100, PageSpeed 1.15-gt1.3, YSlow 3.1.8

Looks like you might not be using a CDN  
[Why should I use a CDN?](#)

### Performance Scores

PageSpeed Score	YSlow Score
<b>F(0%)</b> ▾	<b>C(71%)</b> ▾

### Page Details

Fully Loaded Time	Total Page Size	Requests
<b>32.4s</b> ▾	<b>27.5MB</b> ▾	<b>159</b> ▾

PageSpeed	YSlow	Waterfall	Timings	Video	History
RECOMMENDATION					
▾ <a href="#">Serve scaled images</a>	F (0)	▾	IMAGES	HIGH	
▾ <a href="#">Serve resources from a consistent URL</a>	F (0)	▾	CONTENT	HIGH	
▾ <a href="#">Leverage browser caching</a>	F (0)	▾	SERVER	HIGH	
▾ <a href="#">Defer parsing of JavaScript</a>	F (4)	▾	JS	HIGH	
▾ <a href="#">Optimize images</a>	F (6)	▾	IMAGES	HIGH	
▾ <a href="#">Minimize redirects</a>	B (83)	▾	CONTENT	HIGH	
▾ <a href="#">Avoid CSS @import</a>	B (83)	▾	CSS	MEDIUM	

#### What do my scores mean?

**Rules are sorted in order of impact upon score**  
Optimizing rules at the top of the list can greatly improve your overall score.

**Not every recommendation will apply to your page**  
The recommendations are meant to be generic, best practices; some things will be out of your control (eg. external resources) or may not apply to your page.

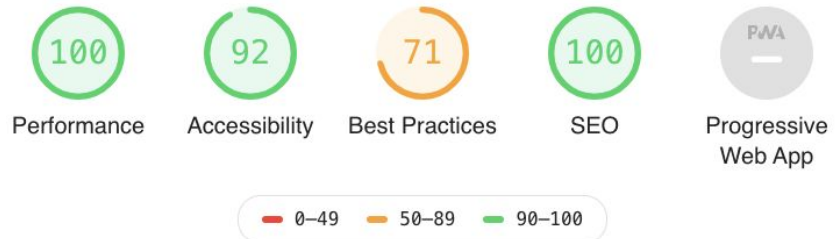
[Learn more about PageSpeed/YSlow scores and how they affect performance.](#)



## Dotcom Tools

[Link](#)

<https://www.badasslucastranch.com/>



### Performance

#### Metrics

● First Contentful Paint	0.5 s	● First Meaningful Paint	0.5 s
● Speed Index	2.3 s	● First CPU Idle	1.7 s
● Time to Interactive	1.7 s	■ Max Potential First Input Delay	140 ms

Values are estimated and may vary. The performance score is based only on these metrics.



**Diagnostics** — More information about the performance of your application. These numbers don't directly affect the Performance score.

■ Avoid an excessive DOM size — 1,109 elements	▼
■ Minimize main-thread work — 2.7 s	▼
■ Serve static assets with an efficient cache policy — 12 resources found	▼
● Avoid chaining critical requests — 4 chains found	▼
● User Timing marks and measures — 8 user timings	▼
● Keep request counts low and transfer sizes small — 56 requests • 13,830 KB	▼



## Accessibility

These checks highlight opportunities to [improve the accessibility of your web app](#). Only a subset of accessibility issues can be automatically detected so manual testing is also encouraged.

**Names and labels** — These are opportunities to improve the semantics of the controls in your application. This may enhance the experience for users of assistive technology, like a screen reader.

- ▲ Buttons do not have an accessible name ▼
- ▲ <frame> or <iframe> elements do not have a title ▼

**Additional items to manually check (11)** — These items address areas which an automated testing tool cannot cover. Learn more in our guide on [conducting an accessibility review](#). ▼

**Passed audits (23)** ▼

**Not applicable (10)** ▼



## Best Practices

- ▲ Does not use HTTP/2 for all of its resources — 3 requests not served via HTTP/2 ▼
- ▲ Does not use passive listeners to improve scrolling performance ▼
- ▲ Links to cross-origin destinations are unsafe ▼
- ▲ Includes front-end JavaScript libraries with known security vulnerabilities — 6 vulnerabilities detected ▼

**Passed audits (11)** ▼



## SEO


These checks ensure that your page is optimized for search engine results ranking. There are additional factors Lighthouse does not check that may affect your search ranking. [Learn more.](#)

**Additional items to manually check (1)** — Run these additional validators on your site to check additional SEO best practices. 

**Passed audits (11)** 

**Not applicable (2)** 



 <https://www.acquistorealestate.com/>



Performance



Accessibility






Best Practices



SEO



Progressive  
Web App

 0-49  50-89  90-100

Think with Google



Your speed results for badasslucasranch.com

Your mobile page speed is 2.8 seconds on a 4G - connection.

RATING

Poor

Poor sites start to load in over 2.5 seconds.  
[Learn more](#)



Think with Google

Test My Site



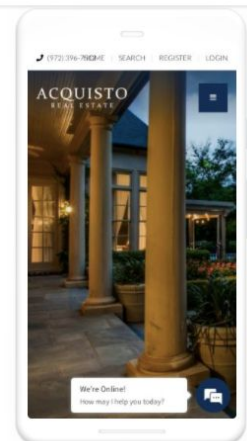
Your speed results for acquistorealestate.com

Your mobile page speed is 4.3 seconds on a 4G - connection.

RATING

Poor

Poor sites start to load in over 2.5 seconds.  
[Learn more](#)



## SEO Toolbox

### SEO Report for <https://www.badasslucasranch.com>



**88 / 100**  
SEO SCORE

**40 / 48**  
PASSED CHECKS

**7 / 48**  
FAILED CHECKS

**1 / 48**  
WARNINGS